

**THE  
STUDENT  
VIEW**

**PROGRAMME 2018/9**





## CREATING A NEWSROOM IN EVERY SCHOOL

The Student View is a powerful not-for-profit publication giving young people a chance to share their world through words.

### THE NEED

Socio-educational disadvantage is one of the most intractable social malaises of our time. We at The Student View use journalism as an innovative method to tackle the following:

### LOW LITERACY LEVELS

Young people in England have the lowest literacy levels in the developed world.

Organisation for Economic Co-operation and Development, 2016

### YOUTH ALIENATION

88% of young people feel that their voices are not being heard in society.

Sky News Survation Poll, 2014

### A NARROW NATIONAL CONVERSATION

51% of leading news journalists were privately educated although this accounts for 7% of the country's schoolchildren.

Sutton Trust, 2016

### WEAK CRITICAL DIGITAL SKILLS

The current computing curriculum does not address several key aspects of online life, including how to critique content and spot fake news. Children's Commissioner for England, 2017



# THE PROGRAMME

We offer journalism training for up to 20 students per school. Over 50% of TSV state school journalists must be in receipt of the pupil premium and at risk of not making the expected English progress.

On our programme pupils write three articles which are then published on our website.

## EXPLORATION

Through differentiated exercises, activities and discovery sessions, professional journalists train students to research the issues that they are passionate about.



## CREATION

Students write and redraft articles based on their topic of interest. They perfect three article types and develop their research skills. Students create responsible content to capture and challenge their peers.



## SHARING

Students' articles are published on our website and can be shared via social media. At the end of the programme students present their work and experience of the programme to their year group at a showcase. This develops their leadership skills and promotes peer cohesion.



## EMPOWERMENT

Students gain a stronger sense of self. The programme is proven to raise writing confidence, resilience and English attainment. Each school has at least one TSV Mentor (professional journalist) who leads your school's TSV newsroom.



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# IMPACT

## Proven Impact

The Student View is the only organisation of its kind that gives young people from all backgrounds the chance to contribute to the public debate all year round.

Monitoring and evaluation consistently show a positive correlation between English progress and participation in The Student View programme.

88%

### Writing Skills

88% of pupils said, "I can now complete extended pieces of writing to a higher standard."

95%

### Digital Creativity

95% of pupils said, "I now can confidently research complex information independently online."

93%

### Digital Citizenship

93% of pupils said, "The Student View programme has taught me to create online content responsibly."

100%

### Teachers

100% of teachers agreed that The Student View programme offered their students an opportunity they would not normally have.

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# THE STUDENT VIEW AT YOUR SCHOOL

The Student View is a 20 week programme which includes four visits from TSV team. These visits consist of:

## Introduction (6 hours)

01

Over the first six sessions students are introduced to the fundamentals of ethical journalism. TSV impact measures pupils before the programme begins. This involves a news relationship questionnaire and the collection of your pupils' previous Summer Term 2 or Autumn Term 1 English grade. Students are then trained to write a listicle. This is a short form article that uses a list as its structure to entertain readers and increase its likelihood of going viral.

## Feature Article (3 hours)

02

An in depth article based on a particular issue or person chosen by your students.

## Opinion Article (3 hours)

03

An article which in detail explicitly expresses the thoughts of your students on a particular matter.

## TSV Showcase

04

We prepare students to showcase their articles published on TSV site at an end of programme celebration assembly to their whole school or year group. All resources are provided by The Student View team.

## Conclusion

05

Students will be post-programme impact measured through a news relationship questionnaire and the analysis of their Summer Term 2 English grade. A group of your pupils will meet high-profile journalists, politicians and campaigners during their time on the programme.

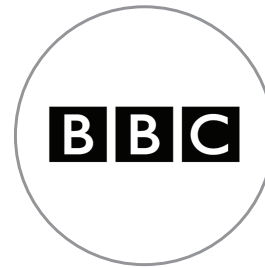
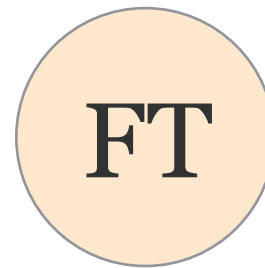
## IMPACT ON TEACHER TIME?

The Student View programme is a 5 hour commitment for TSV Ambassadors (Your school's selected English teacher).

This consists of pupil selection, data collection and trip organisation. TSV staff are enhanced DBS checked meaning that the programme does not generate cover supervision.

# YOUR MENTOR

The Student View is supported by professional journalists who volunteer their time to inspire the next generation of journalists. Each school has at least one TSV Mentor (professional journalist) who leads your school's TSV newsroom. Our current crop of mentors come from the following media platforms:



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## WHAT'S NEXT?

As a TSV graduate, your pupils will gain access for free to a unique network and a range of specially tailored initiatives aimed at progressing their impact on the mission, including:

**Write On** – a creative licence to write for the site until their 19th birthday, access to further networking, educational opportunities and support for TSV graduates interested in a career in the creative industries.

**Speaking for My Generation** – volunteering in various campaigns alongside partners including:



### **The All-Party Parliamentary Group (APPG) on Democratic Participation**

TSV graduates have access to attend free events run by the APPG which acts as a forum to inspire democratic participation and innovation.



### **ONE Campaign**

TSV graduates can join the ONE Campaign as Youth Ambassadors to pressure political leaders and raise public awareness about extreme poverty and preventable disease, particularly in Africa.



# OUR PARTNERS

Our programme is run by a small team of staff and several dedicated volunteers who provide their time to help teach, edit, and coordinate activities with the schools. We rely on grants and donations to provide our services to an increasing number of schools.







# THE STUDENT VIEW

## CONTACT US

Read our platform ([thestudentview.org](http://thestudentview.org))

Follow us on Twitter (@TSV\_ORG)

Like and share The Student View's

Facebook page ([/thestudentview.org](https://www.facebook.com/thestudentview.org))